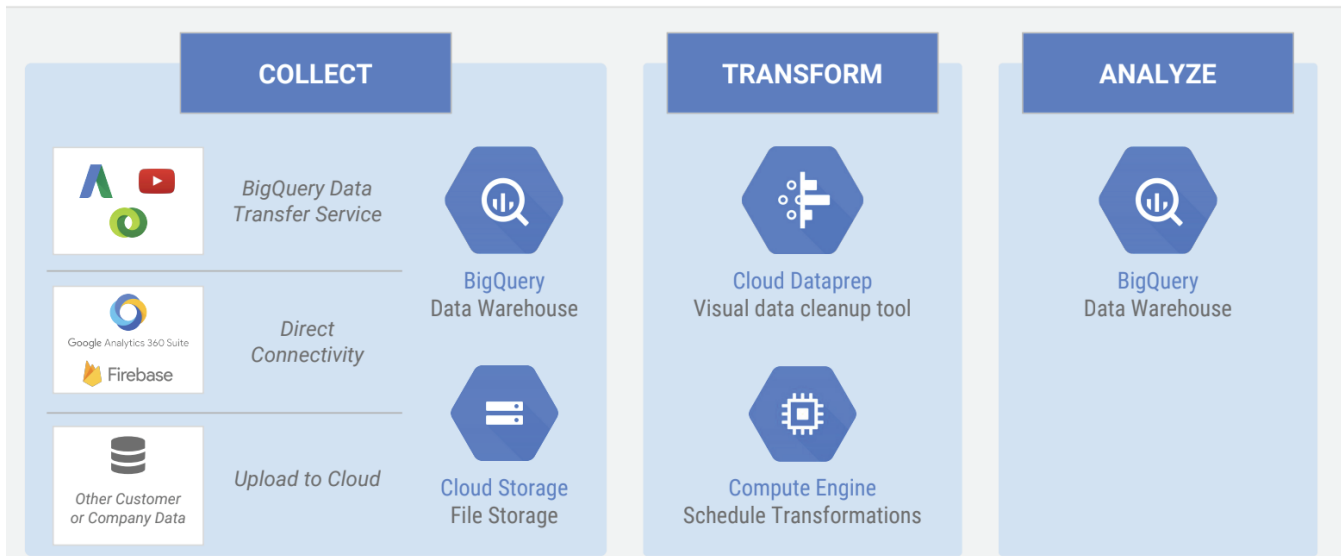


Marketing ML:

Pluto7 has built proven pre-configured Marketing Artificial Intelligence and Machine Learning model(s) that works on Google Cloud Platform that helps accelerate the ability of an enterprise for the most effective **marketing campaigns**. Typical inputs into these models are:



Pluto7 along with Google builds your Data Management Platform (DMP). Following are the steps in building your **Marketing ML**:

